



# 2017 International Champions Cup Singapore

[www.internationalchampionscup.sg](http://www.internationalchampionscup.sg)

CATALYST



## MEDIA KIT

### About Us

- Founded in 2013, the International Champions Cup (ICC) enters its fifth season as the world's premier summer football tournament
- The ICC offers the best opportunity for football fans in Southeast Asia to catch their favourite Clubs and players in action in Singapore
- The ICC is here to stay (2017 – 2020). Top European clubs will play each other in Singapore every year during the Leagues' off season.

### World-Class Teams & Venues

- The International Champions Cup (ICC) brings together the best clubs throughout the entire world, including FC Barcelona, Manchester United F.C., Chelsea F.C., Liverpool F.C., Real Madrid C.F., and FC Bayern amongst others.
- Venues such as The Rose Bowl, Yankee Stadium, Dodger Stadium, Wembley Stadium, Stamford Bridge, Melbourne Cricket Ground and the Shanghai Stadium have hosted ICC matches.

### The ICC has set numerous attendance records in its four years, including:

#### 2016

More than 89,000 fans flooded Wembley Stadium for Liverpool F.C. vs. FC Barcelona, drawing its second largest crowd ever

86,641 fans witnessed Real Madrid C.F. vs. Paris Saint-Germain F.C. at Ohio Stadium at Ohio State University for the largest attended soccer game in Ohio history

64,101 fans were on hand to open U.S. Bank Stadium in Minneapolis for Chelsea F.C. vs. AC Milan, the largest attended soccer match in Minnesota history

#### 2015

A sold-out crowd of 99,382 fans packed the Melbourne Cricket Ground in Australia for Real Madrid C.F. and Manchester City F.C.

#### 2014

109,318 fans attended Manchester United F.C. vs. Real Madrid C.F. at "The Big House" for the largest attended soccer match in United States history

#### 2013

Attendance of 67,273 for Real Madrid C.F. vs. Chelsea F.C. at Sun Life Stadium, the third-largest crowd for a soccer match in the stadium's history



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